

TRIMKT

NEWSLETTER

SEPTEMBER 2024



TriMkt, Inc. Partners with Local Elementary School to Donate Essential School Supplies

School supply shortages resurface as students return to class as many parents face challenges in providing essential school supplies for their children, leading to a situation where students start the school year without the necessary materials. This often leaves teachers to cover the shortfall, using their own funds to ensure their students have what they need.

According to a 2021 survey by the National Center for Education Statistics, an overwhelming 94% of public school teachers have reported using their personal money to purchase school supplies. A recent study, reported North Carolina Teachers spend an average of \$1300 on supplies for their classroom.

Over the past month, TriMkt organized an extensive school supply drive, encouraging employees to collect items including notebooks, pencils, markers, and backpacks to donate to a local elementary school in the community. The initiative was driven by a shared vision of enhancing the learning experience for students and ensuring that every child has the tools they need to succeed in the classroom.

TriMkt's CEO, Logan Waite visited Creech Road Elementary School to deliver the collected supplies. The event was met with gratitude from the faculty, who expressed their heartfelt appreciation for the

generosity. The faculty expressed gratitude for the generous contribution and highlighted the positive impact it will have on the students' academic journey.

“We are thrilled to be able to support Creech Road Elementary School and contribute to the students' learning environment,” said Waite, CEO at TriMkt Inc. “Education is a powerful tool for change, and we believe that every student deserves access to the resources that will help them thrive. This initiative is a testament to our company's values and our commitment to community involvement.”

TriMkt Inc, a Raleigh-based marketing and sales firm, is proud to announce a successful community outreach initiative in which the company has collected and donated essential school supplies to the local school. This effort underscores TriMkt's commitment to giving back to the community and supporting educational endeavors.

TriMkt is dedicated to continuing its support for local communities through various initiatives and partnerships. This school supply drive is just one of many ways the company seeks to make a meaningful difference.



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